

# Freeboard Maritime – Marine Professional Indemnity

## Target Market Statement

### What is this product?

- This is a commercial insurance product suitable for a range of customers from SMEs to large multinational corporations and (re)insurers.
- This is a market recognised product which has been sold/purchased for many years.

### What customer need is met by this product?

- Freeboard Maritime's Professional Indemnity Insurance protects companies and individuals within the maritime industry from allegations and claims made by customers or third parties arising from negligence, errors or omissions in the course of performing their specialist professional services.
- If included, it also includes Fines and Duties Liability Insurance which provides protection in the event of any unintentional breach of any regulation, legal or statutory provision resulting in the company receiving a fine or other form of penalty.
- If included, it also includes Third Party Legal Liability Insurance which provides cover in the event the Insured becomes liable to a third party with whom they do not have a contractual obligation whilst providing their professional services, including bodily injury to a third party and physical loss or damage to third party property.
- Furthermore, cover is provided for any expenses incurred in investigating, defending or mitigating a claim.

### Who is the product designed for?

- This product is designed for companies and individuals within the maritime industry providing professional services.
- The target market includes, but are not limited to; Ship Brokers, Ship Managers, Ship Agents, Yacht Managers, Yacht Brokers, Marine Surveyors, Marine Consultants, Marine Pilots, Ship Agents, Naval Architects, Marine Engineering Consultants, New Build Supervisors, Bunker Brokers, Crew Agents, Crew managers, Loss Adjusters, Classification Societies, ISM and ISPS Designated Persons.
- Coverage can be further extended to cover a named additional insured who is an employee, contractor or related company in connection with the insured services.
- It is suitable for marine professionals who want comprehensive cover, providing financial protection and claims expenses, including defence costs.

### Who is the product not designed for?

- Any customers domiciled within a sanctioned territory
- Customers who require physical/hands on services to be insured, such as repair, maintenance and installation works
- Customers who have marine professional indemnity coverage elsewhere

### Can this product be sold without advice?

- This Marine Professional Indemnity product must be sold with the advice provided by an insurance intermediary/broker to support customers by helping them make informed decisions.

#### **How can this product be sold?**

- Sales journeys must identify customer eligibility and ensure that key information and choices to be made are presented to customers in a way that supports a customer through the process of understanding core cover and configuring optional elements of insurance to suit their specific demands and needs.
- Freeboard Maritime's Marine Professional Indemnity product must be sold via insurance intermediaries and/or brokers face to face, via telephone, electronic communication or postal application.

#### **Optional additional covers/extensions which are available with this product:**

- **Cargo Liability Insurance**  
This optional additional cover/extension is designed to protect customers in the event of physical loss of or physical damage to cargo whilst under their care, custody and control.  
This cover is designed for those customers who are liable for loss of or damage to third party owned goods.  
This cover is not designed for those who do not take care, custody and control of third party owned goods.

## Fair Value Assessment Outcome

This document has been produced by Freeboard Maritime Limited in accordance with our regulatory responsibilities as a product distributor of insurance products.

### Product Value – Information Exchange

Distributor	Freeboard Maritime
Product Name	Marine Professional Indemnity
Class of Business	Marine Liability
Date	01/05/2025

#### Product Information

Freeboard Maritime's product approval process is as follows:

1. Identify/assess opportunity
2. Product design and development
  - Outline of proposed product design
  - Identifying target market and customer requirements
  - Stakeholder engagement
  - Value assessment
3. Product build and risk assessment
  - Key considerations and activity for build and implementation
  - Financial business case
  - Recommendation to proceed from key stakeholders
  - Product manufacturer product approval
4. Proposition launch
  - Risk assessment and readiness for launch to customers
  - Post-launch monitoring
  - Recommendation to proceed from key stakeholders
  - Product manufacturer's launch approval

In accordance with the FCA rules a product review and fair value assessment has been completed for the Freeboard Maritime Marine Professional Indemnity product.

The product has been subject to Freeboard Maritime's full product review process and signed off by our authorised approvers as representing fair value to customers and may continue to be marketed and distributed.

Product provides fair value to customers and is working as designed. Key metrics on usage and product value are monitored and there are no concerns that the product cannot be used or that there are any barriers to claim.

The broker is the first point of contact should the customers' have reasons to be dissatisfied.

Claims, from first notification of loss, through to settlement, are handled by Freeboard Maritime.

**Any notable exclusions or circumstances where the product will not respond**

This information is provided in Freeboard Maritime's separate Target Market Statement information and supporting Insurance Product Information Document (IPID)

**Distributor Questionnaire**

1. Have you taken the necessary steps to compete your assessment of how any distributions strategy set up or applied by you as distributor is consistent with the aim of providing fair value?  
**Yes**
2. Have you been able to confirm that your distribution arrangements are consistent with the aim of providing fair value?  
**Yes**
3. If you have not been able to confirm that your distribution arrangements are consistent with fair value, have you identified remedial action because of your assessment?  
**NA: no remedial action was required**
4. Have you engaged with the manufacturers of the products you distribute, to obtain the manufacturers value assessments to ensure you comply with your obligations under PROD 4.3?  
**Yes**
5. Have you received the level of information that will enable you to identify the value the product is intended to provide and the impact of the distribution arrangements on the overall value of the product to the customer?  
**Yes**
6. In line with PROD 4.3.10, upon request from the manufacturers have you provided them with the relevant information to support the product reviews (including the value assessment) carried out by the manufacturers?  
**Yes**
7. Do you understand the outcome of the manufacturer's value assessment or are you confident that you will understand this by 1st January 2023?  
**Yes**
8. If you do not understand the outcome of the manufacturer's value assessment, have you stopped distributing the product?  
**NA: fully understood**
9. We have no Co-Manufacturing responsibilities?  
**No: our responsibility is to produce IPID(s) which are available on request.**

**Valid From**  
01/05/2025

**Next Review Date**  
On or before 01/05/2026

(ID ref: 101)