

## Hazardous Goods & Environmental Fleet Motor - United Kingdom

### Scope

This document is designed to offer a high-level overview of the intended target market for this product. It is not intended to serve as a summary of the coverage provided. For comprehensive information regarding the product's coverage, please refer to the relevant policy documentation. This document also evaluates whether the product delivers fair value to customers by assessing its features, benefits, pricing and distribution methods.

### Target Market Statement

#### Product Type

This is an insurance product for customers with vehicles registered in the United Kingdom, the Channel Islands or the Isle of Man, who require specialist motor cover for transporting hazardous goods and, or for those using tankers, including cover for company cars. The product is suitable for fleets of all sizes and provides cover for commercial vehicles from 3.5 ton to 44-ton gross vehicle weight.

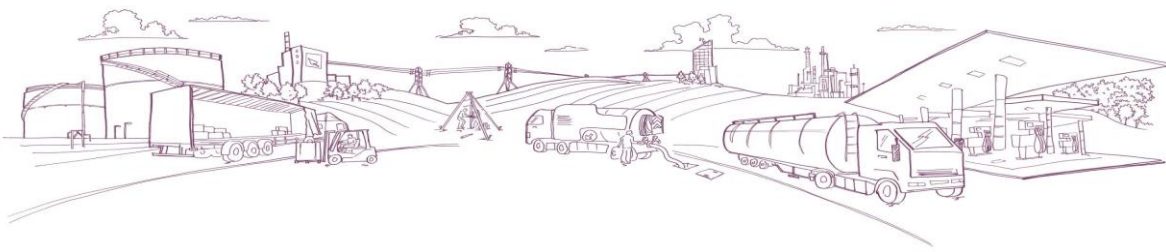
#### Characteristics of the target market (who is the product designed for?)

This product is targeted at business with vehicles registered in the United Kingdom, the Channel Islands or the Isle of Man, operating in the following sectors:

- Manufacture, storage & supply of fuels & oils.
- Manufacture, storage & supply of chemicals.
- Hazardous goods haulage services.
- Tanker haulage services.
- Collection, storage & processing of liquid, hazardous & waste oil.
- Manufacture, storage & supply of lubricants.
- Storage and supply of liquid petroleum gas & other compressed gasses.
- Fuel storage installation, maintenance and cleaning services.
- Environmental contracting & consultancy.

Other trades may be considered where the customer is operating in the hazardous or tanker industry.

This product is suitable for vulnerable customers when distributed via an intermediary that can provide the additional support needed.



## **Objectives, needs and interests of the target market (considering the key features and benefits of the product)**

This is a purpose-built motor product specifically designed for the hazardous goods, tanker and environmental industry. This product provides customers with the following features and benefits:

- **Third Party only:** Cover for third party liability as required under the Road Traffic Act (RTA) as well as driver negligence during the course of loading and unloading on and off the public highway.
- **Third Party Fire & Theft:** In addition to the above, cover is available if selected, for loss or damage to vehicles, trailers and accessories insured under the policy for fire and theft.
- **Comprehensive:** In addition to the above, cover is available for all damage to vehicles, trailers and accessories noted under the policy.
- **Personal Accident:** Cover for death, loss of limb or sight to the driver caused by an accident.
- **Legal Expenses:** Cover for legal expenses to assist with the recovery of uninsured losses & personal injury claims where the customer is not negligent.

Specifically, customers will benefit from the following:

- **Statutory Environmental Cover.**
- **24/7/365 Emergency Environmental Response** with a specified helpline.
- **Theft of Keys:** Cover is provided for loss of or damage to the vehicle due to theft of keys when the driver is loading or unloading the tanker.
- **Terrorism Cover.**

Policy extensions include:

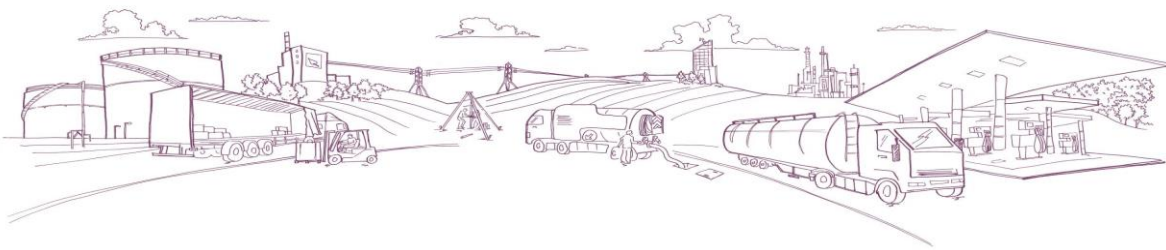
- **Equipment & Accessories:** Cover for equipment & accessories designed to be fitted or used with the vehicle, where fire and theft or comprehensive cover is provided.
- **New Vehicle Replacement:** Cover for 12 months from registration if the repairs exceed 50% of the manufacturer's recommended retail price plus taxes, where fire and theft or comprehensive cover is provided.
- **Goods in Transit:** Optional cover for tanker products due to fire, theft, collision and overturning.

## **Who is this product not designed for?**

This product is not suitable for customers:

- With vehicles registered outside of the United Kingdom, the Channel Islands or the Isle of Man.
- Trades who are not listed in this Target Market Statement or not involved with the transportation of hazardous Goods &/or tankers

## **How do we expect this product to be distributed?**



This product should be sold with the active assistance and guidance of an insurance intermediary with whom Pen has an agency, to select the appropriate level of cover. The product will only be distributed through brokers who have an agency agreement with Pen, and it will not be distributed directly by Pen to customers.

This product is suitable to be distributed via a variety of intermediated sales channels, such as face to face, telephone, email or by postal application.

Consideration should be given to the vulnerability of customers by the intermediary who should provide any appropriate support they may need.

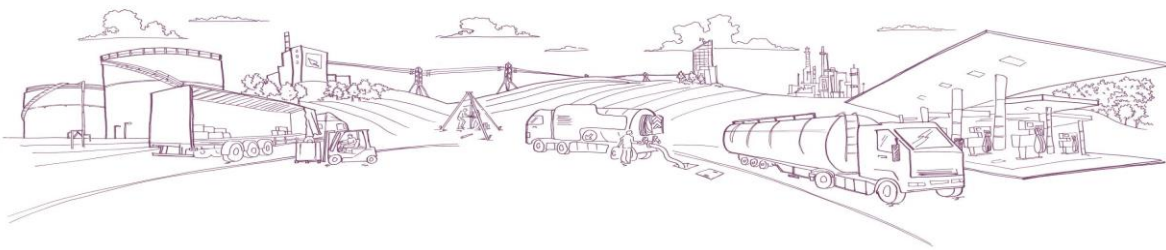
### **Product Approval Process**

Pen's product approval process is in place to ensure that there is appropriate oversight of all products where Pen is either a co-manufacturer or a distributor. The process includes a risk assessment process where due consideration is given to the impact of the product on the target market and the value of the product.

A diagram of Pen's product approval process can be found on the Pen website [here](#).

### **Important Information**

This target market statement should be used by all (co-)manufacturers and distributors of this product. (Co-)manufacturers and distributors should not create their own variation of this document. Where any party using this document has concerns about the accuracy or completeness of the information included, this should be raised to Pen urgently for discussion.



## Hazardous Goods & Environmental Fleet Motor - United Kingdom

### Fair Value Assessment

#### **Product Fair Value Outcome – Methodology**

Pen has completed a Fair Value Assessment on products we co-manufacture. This is based on groupings of products which may be similar in features and are intended to be distributed to similar target markets.

This Product Fair Value Outcome Statement is not intended to replicate our Fair Value Assessment but sets out the approach taken and the outcome of the assessment.

#### **Distributor Remuneration**

Pen agrees commission rates with each distributor and as part of the fair value assessment process has requested details of any additional fees that may be added in the distribution chain. The fee details received have been analysed and if Pen considers these could impact the value of the product this would be raised directly with distributors.

All distributors should be able to:

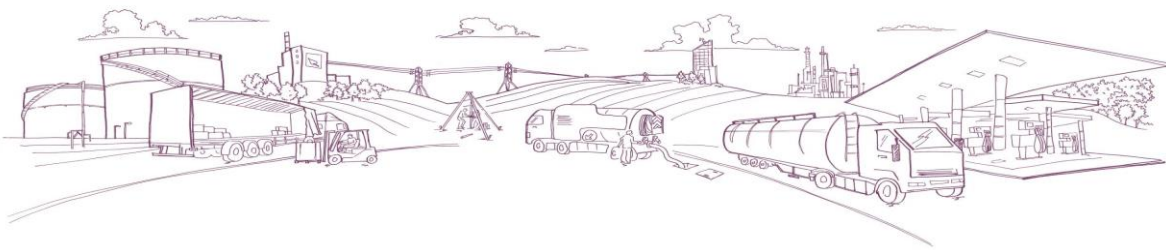
- Confirm annually that the commissions and fees they charge are reasonable relative to the service(s) they provide and the total cost of the product to the customer; and
- Justify that commissions and fees they charge are fair and support the intended value of the product.

#### **How Pen Assesses Value**

Pen's product governance and oversight process requires a full review of all product groups at least annually to determine if the product offers fair value to the customer.

These reviews consider the following areas:

Target market	<ul style="list-style-type: none"> <li>• Target market reviewed to ensure the product meets the needs of the customer and will continue to do so for the life of the product</li> <li>• Identify the impact on vulnerable customers where applicable</li> </ul>
Distribution strategy	<ul style="list-style-type: none"> <li>• Appropriateness of the distribution channel, services offered and remuneration</li> <li>• Remuneration does not negatively impact the overall value offered by the product</li> </ul>
Market assessment	<ul style="list-style-type: none"> <li>• Market scrutiny to ensure the product aligns with current market trends</li> </ul>
Product design/lifecycle	<ul style="list-style-type: none"> <li>• Pricing</li> <li>• Regulatory requirements</li> </ul>



	<ul style="list-style-type: none"> <li>• Product documentation</li> <li>• Performance of the product</li> <li>• Product changes</li> </ul>
Customer journey	<ul style="list-style-type: none"> <li>• Quality Assurance</li> <li>• Feedback from distribution</li> </ul>
Claims	<ul style="list-style-type: none"> <li>• Frequency and trends</li> <li>• Loss ratio trends</li> </ul>
Complaints	<ul style="list-style-type: none"> <li>• Feedback is reviewed to ensure the product continues to offer good benefit for customers</li> <li>• Reasons for complaints and volumes</li> <li>• Outcomes of complaints: whether or not they are upheld</li> <li>• Identification of trends and root causes</li> <li>• Redress payments: volume and timescales</li> <li>• Financial Ombudsman Service: volume and outcomes</li> </ul>

### What are the distributor value considerations?

We expect all distributors in the chain to consider the following when selling Pen's products:

- The impact on product value of offering other products alongside this one, especially those with proportionally greater remuneration. For example, an ancillary product, elements of which may duplicate existing cover, or premium finance charged at an elevated rate of Annual Percentage Rate (APR).
- Additional commission, fees or charges added as part of distribution processes must be proportionate to the service provided, in line with those charged elsewhere, and not affect the overall value offered by the product.
- Distributors must ensure there is no duplication of cover as a result of any add-on products sold, including premium finance cover, where appropriate cover is already provided by the policy.
- Distributors should consider the Consumer Duty requirements when dealing with policyholders.

### Fair Value Assessment Outcome

Pen has considered all relevant factors, including the total price paid by the customer, value MI, distribution and other considerations in this product design.

Pen is satisfied that the product continues to provide fair value to customers and is suitable to continue to be distributed to the identified target market.

**Valid From**

15/05/2026

(Id ref: 27)